Ashraf Khattab

Chief web officer, UX/UI, mobile app designer Located at Cairo, Egypt.

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Profile

I am a designer by birth and a teacher by choice. I define myself as ambitions, adaptable, self-motivated. I'd like to set new challenges for me all the time and meet new goals. After sunset, fun begins. With passion, I start my night design work. It is the superman break to have fun with what he loves. Opps, my night flight shift has just begun. See ya!

Courses

The Complete Figma Course –
Designing Mobile & Web App UI/UX
UDEMY

Professional Digital Marketing

UDACITY Nanodegree

Foundations of User Experience Design Coursera

Skills & Software

Web Design	-		•	•	-		-
Graphic Design	-						-
UI Design	-						-
UX Design	-						-
HTML							-
CSS	-						
Photoshop							-
inDesign							-
FIGMA							-
Illustrator	-						

Work Experience

August 2007 - now Chief web officer / Designframe USA.

Washington DC, USA

I am responsible for managing the design process of organizing the design tasks across the design team, running brainstorming sessions, set concepts and design styles that align with client's branding and creative input we come up with. That includes a different range of design projects including, websites, annual reports, brochures, awareness short movies, social media campaigns for international NGOs like WHO, PAHO, ILO, UNICEF, UNESCO...etc.

July 2005 - July 2007 Senior Web Designer / WinningSEM Cairo, Egypt

I was responsible for creating websites, web banners, brochures, flyers, and logos for our clients. My primary duties included conceptualizing and implementing creative ideas for client brochures and flyers, as well as creating visual elements that are in line with our clients' branding. I was working closely with our web development team to ensure proper and hassle-free implementation.

Samples of websites I did

designframecorp.com obeikan.com.sa
perastproperties.com cairodiagnostics.com
menbety.com (Arabic E-commerce multi-vendor website)